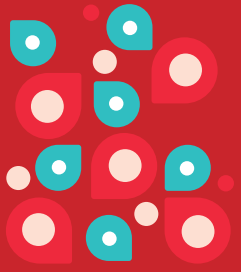
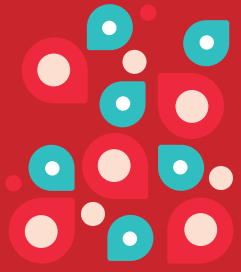


JULY 2025



# BUPdates



## GREETINGS FROM BETHESDA URBAN PARTNERSHIP

Summer is well and truly here! While plenty of people enjoy heading out of town for family vacations, we think there is something charming about taking a staycation right here in town. Not only are there tons of restaurants and shopping to appreciate here in Bethesda (see our two main articles for inspiration!), but tons of free activities as well! Our summer concert series takes place every Friday on Norfolk Avenue in Woodmont Triangle, and our Outdoor Movies will return at the end of the month in a new location, 4650 Willow Lane, behind the Farm Women's Market. If that's not enough for you, be sure to visit our website for our Events Calendar for tons of other fun happenings!

### Summer Concert Series

July 25 – Rise Band & Show

August 29 – ilyAIMY

September 5 – Patrick Alban & Noche Latina

September 12 – Miss Monster

September 19 – Kiti Gartner & The Drifting Valentines

### Outdoor Movies




July 26 – *A Complete Unknown*

August 1 – *Akeelah and the Bee*

August 8 – *500 Days of Summer*

**Bethesda**  
URBAN PARTNERSHIP

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[www.bethesda.org](http://www.bethesda.org)

 [facebook.com/BethesdaUp](https://facebook.com/BethesdaUp)  
 [@BethesdaUp](https://twitter.com/BethesdaUp)  
 [@BethesdaBup](https://www.instagram.com/BethesdaBup)



It's that time of year! Time to get outside (after applying sunscreen, of course!) and enjoy the sunny days and hot temperatures. Whether that's through exploring the great outdoors or from the comfort of your own backyard, downtown Bethesda has you covered for all your summer needs.

### Outdoor Living

If your plan for the summer is rosé all day, you are going to need the appropriate outdoor furniture on which to lounge. Head over to Serena+Lily on Bethesda Lane for sets to match your style, then walk down the street to Anthropologie for cushions, umbrellas, side tables, and more!

### Backyard BBQs

First off, you're going to need a grill. Strosniders can help make you a grill master with their selection of charcoal and gas grills, plus grill accessories like cleaning tools, skewers, and grill baskets. As for ingredients, head over to Butcher's Alley or The Organic Butcher of Bethesda for a prime selection (pun intended) of meats, while vegetarians and meat-lovers alike will find amazing options every Sunday at the Bethesda Central Farm Market.



### Pool Days

If your perfect summer day involves lounging by the pool, you're going to want to look good while doing so! Head over to newly-opened Indigo Octopus on Bethesda Lane, or Johnny Was and Marine Layer on Bethesda Avenue for stylish swimsuits, coverups, and summer-weight matching sets.

### The Great Outdoors

Ready for adventure? Bethesda can get you outfitted for all your expeditions! Head over to Earth River SUP for stand-up paddleboards and all the gear you need for a wonderful day on the lake. Or if your goal is to explore the world on

*Continued on page 2*

two wheels, swing by Griffin Cycle, Terrapin Bicycles, or Bethesda Bike and Ski for all your cycling essentials.

Whatever your preferred way of spending the summer months, the shops of downtown Bethesda can help you make those daydreams a reality. Still not sure where to go? Visit the Shopping Guide on [Bethesda.org](http://Bethesda.org) to browse by neighborhood, category, or keyword.

## BETHESDA OUTDOOR MOVIES

We are so excited to bring back one of Bethesda's favorite traditions: our free Outdoor Movies! For three weeks in a row we'll show blockbuster movies, for free, on warm summer evenings. This year we're in a new location: 4650 Willow Lane (County parking lot behind the Farm Women's Market). We'll provide plenty of chairs, but bringing your own camping chair is welcome and encouraged! Before the movie you can grab a bite to eat at one of the local restaurants (visit our website for a map of nearby options!) or come right to the site where Silver will sell food, beer and wine, and Clayboy's will offer their signature shaved ice. (What's a movie experience without the Swedish Fish?)

Showtimes start at 8:45 PM. For more information about the movies, including runtime (crucial for date-night-planning-purposes!) visit [www.bethesda.org](http://www.bethesda.org).



Fun fact: downtown Bethesda has the highest concentration of restaurants per capita in the entire nation! We love all the variety that's available, and we especially love welcoming new restaurants as they open! This summer we have three new restaurants we'd like to highlight, with menus that are perfect for these hot July days.

### Pisco y Nazca

Inspired by Peruvian chefs and traditional ceviche, Pisco y Nazca Ceviche Gastrobar serves up traditional Peruvian cuisine with a modern twist. Combine their delicious food with a gorgeous interior and an expansive patio, and you've got a great place for a summer dinner date!



### Max's Best Ice Cream

It's hard to pick between all the ice cream, frozen yogurt, and gelato options here in Bethesda, and Max's Best Ice Cream is now making that choice even more difficult! Offering some truly decadent milkshakes, ice cream sundaes, frozen hot chocolates, and ice cream floats. Max's Best Ice Cream is an "elevated take on a scoop shop" and a welcome addition to Woodmont Triangle!



### Pure Green Juice Bar

Pure Green Juice Bar is on a mission to nourish the body and delight the senses with their freshly made juices & smoothies. Feeling a bit more peckish? Pure Green also makes acai bowls, oatmeal bowls, and a variety of toasts from sweet to savory.

We're also excited for a few more restaurants that will opening in the next several months! BabyCat Brewery will be opening their second location on Auburn Avenue later this summer! Sprout, featuring ready-made meals with ingredients sourced from local farmers, will be opening on Elm Street. And there will be two new bakeries opening in Woodmont Triangle: Paris Baguette will be offering cakes, pastries, breads, and coffee, and Rosetta Bakery will have focaccia, pizza, sandwiches, sweets, and cakes.

**DOWNTOWN BETHESDA: WALKABLE, LOVELY, LIVELY, AND OH-SO-DELECTABLE!**



# The Trawick Prize

## Bethesda Contemporary Art Awards

**EXHIBITION: SEPTEMBER 4-28**  
**Gallery B, 7700 Wisconsin Ave, Suite E**



## YAPPY HOUR & "POP-UP" DOG PARK

**Thursday, September 18, 6-8 PM**  
**Thursday, October 9, 5-7 PM**  
Elm Street Urban Park  
4600 Elm Street



## SAVE THE DATE

# Taste of Bethesda 2025

**SATURDAY, OCTOBER 4**  
**WOODMONT TRIANGLE**