



FOR IMMEDIATE RELEASE

December 1, 2017

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THEATRE COMPANIES PERFORM PLAYS CREATED IN 24 HOURS!

Six Original Plays Written, Directed, Rehearsed and Performed in One Day

December 1, 2017 (Bethesda, MD) – Six professional Washington, D.C. area theatre companies will write, direct, rehearse and perform original plays based on similar themes in only 24 hours. The plays will be presented at the 14th annual ***Play In A Day***, a one-of-a-kind event produced by the Bethesda Urban Partnership and Bethesda Arts & Entertainment District, on **Saturday, February 17, 2018 at 8pm** at Imagination Stage's Lerner Theater.

Play In A Day kicks off on Friday evening, February 16 where playwrights and directors will come together to receive their assigned themes and props. Playwrights then work through the night to create their ten-minute masterpieces. As the sun comes up, rehearsals begin as teams of directors and actors prepare anxiously to make the 8pm performance deadline on Saturday, February 17, 2018.

Participating theatre companies include: Adventure Theatre MTC (Glen Echo, MD); Flying V (Bethesda, MD); Imagination Stage (Bethesda, MD); The Keegan Theatre (Washington, D.C.); Olney Theatre Center (Olney, MD) and Rorschach Theatre (Washington, D.C.).

General admission tickets are \$15 and can be purchased by credit card online at www.bethesda.org. Remaining tickets will be sold at the door beginning at 7pm. Imagination Stage is located at 4908 Auburn Avenue. Free parking is available next door in the Auburn Avenue/Del Ray Avenue public garage.

For more information, please call 301/215-6660 or visit www.bethesda.org.

The mission of the Bethesda Arts & Entertainment District, Inc., 501(c)(3) non-profit organization, is to create and implement arts and entertainment projects that contribute to the artistic, cultural and economic growth of downtown Bethesda.

Established by Montgomery County in 1994, the **Bethesda Urban Partnership, Inc. (BUP)** has grown from two full-time staff members to more than 35 employees working in maintenance, marketing, transportation management and administration. In its 21-year operation, BUP created Bethesda Transportation Solutions (BTS) in 2000, established the Bethesda Arts & Entertainment District in 2002, took over management of the Bethesda Circulator in 2006, and opened Gallery B in 2011 and Studio B in 2014. For a closer look, please visit www.bethesda.org.

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