

Request for Proposals

Mural on Woodmont Avenue Garage

The Bethesda Arts & Entertainment District, in partnership with Montgomery County, Maryland, announces a new public art mural project at **one of Montgomery County's Public Park Garages** located at 8216 Woodmont Avenue in downtown Bethesda, MD.

Bethesda Arts & Entertainment District is currently seeking proposals from artists who are 18 years of age or older and residents of Washington, D.C., Maryland or Virginia. Artists must have prior experience with the design and installation of large-scale murals and are asked to submit a detailed, site-specific proposal for the Parking Garage Mural.

To submit your proposal for consideration, please complete the online application https://bethesdaarts.submittable.com. The deadline for submissions has been extended to Monday, May 4, 2020.

Questions? Call 301-215-6660, ext. 120 or email artist@bethesda.org

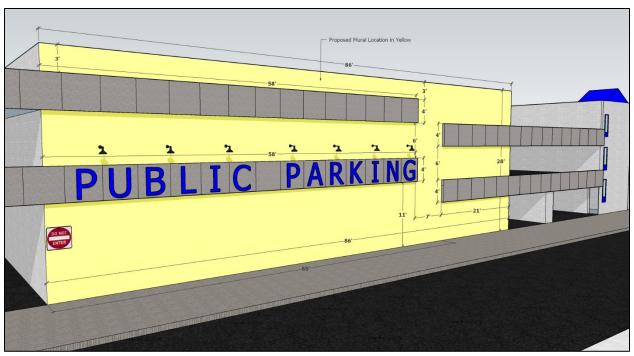




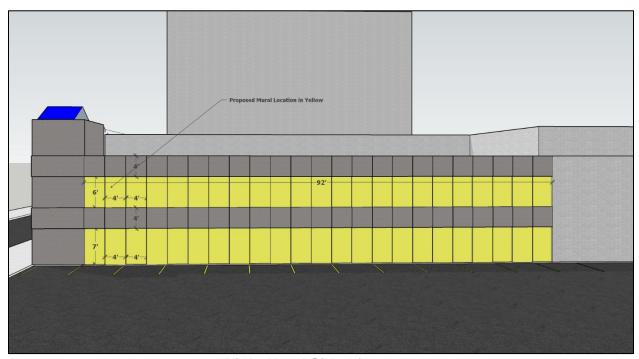


PROJECT DETAILS

There are two sides of Woodmont-Rugby Parking Garage to be used for the mural. Artists are invited to submit proposals that are transportation-theme including, but not limited to artwork depicting cars, bicycles, walking, public transportation and more. Only the areas in yellow are permitted to be painted. The total size of the mural is approximately 3,000 square feet.



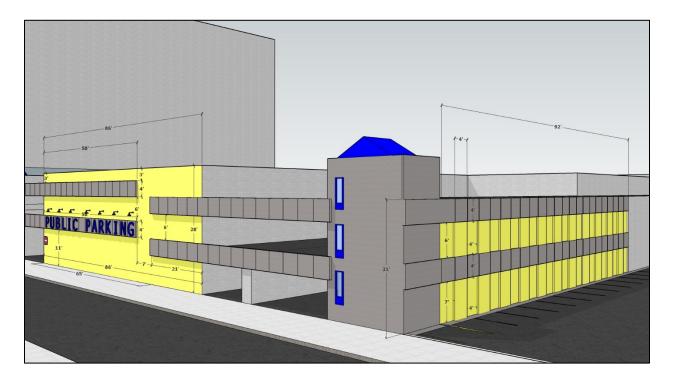
Front View – Woodmont Avenue



Right Hand Side of Garage







Corner View – Showing Both Areas for the Mural

STIPEND

\$32,500 will be provided to the selected artist. This sum is inclusive of all artist(s) fees, insurance, fabrication, installation, travel and all other project related expenses. Necessary lifts and scaffolding will be provided and associated fees will not be the responsibility of the selected artist.

REQUIREMENTS

Artist is required to use a paint specific to outdoor wall/concrete use such as Keim, SherKryl, NovaColor by Artex or Golden Artist Colors, etc. The artwork should be suitable for outside elements and change in temperature and as impervious to vandalism as possible, requiring little or no maintenance.

Artist(s) must be 18 years of age or older and resident(s) of Washington, D.C., Maryland or Virginia.

Artists are expected to carry their own general liability insurance.





HOW TO APPLY

To submit your proposal for consideration, please complete the online application https://bethesdaarts.submittable.com. The deadline for submissions is **April 6, 2020.**

Artist(s) must submit a detailed site-specific proposal, resume, 7-10 images of previous works and references.

Questions? Call 301-215-6660, ext. 120 or email artist@bethesda.org

ANTICIPATED TIMELINE

The deadline for submission has been extended to Monday, May 4, 2020.

A final artist(s) will be chosen to complete the project before July 30, 2020.

The final project must be completed by October 31, 2020, and within four weeks of the start date. The artist or team of artists will coordinate their work schedule with the Bethesda Urban Partnership.

* All dates are subject to change. For the most recent deadlines, please visit www.bethesda.org or call 301-215-6660





PROJECT PARTNERS

The mission of the **Bethesda Arts & Entertainment District, Inc.**, 501(c)(3) non-profit organization, is to create and implement arts and entertainment projects that contribute to the artistic, cultural and economic growth of downtown Bethesda. From award-winning theatre to independent films, downtown Bethesda's Arts & Entertainment District is filled with inspiring artists and art venues. The Bethesda Arts & Entertainment District is managed by the Bethesda Urban Partnership, Inc., and is the producer of The Trawick Prize: Bethesda Contemporary Art Awards, Bethesda Painting Awards, Bethesda Fine Arts Festival, Bernard/Ebb Songwriting Awards, Bethesda Film Fest and Play In A Day.

Established by Montgomery County in 1994, **Bethesda Urban Partnership, Inc.** (BUP) is a downtown management organization that markets and maintains downtown Bethesda. The BUP team works in marketing, maintenance, transportation and administration to produce cultural events and community festivals and attend to landscaping and maintenance needs. BUP also manages Bethesda Transportation Solutions (BTS), the Bethesda Arts & Entertainment District, and the Bethesda Circulator as well as the non-profit art spaces, Gallery B and Studio B. For a closer look, please visit www.bethesda.org.

The Woodmont Avenue Garage (Garage 35) is owned and operated by **Montgomery County, MD** and is one of the 17 public parking garages/lots in downtown Bethesda. For more information on the county's parking facilities, https://www.montgomerycountymd.gov/DOT-Parking/

The Maryland-National Capital Park and Planning Commission (M-NCPPC) is a bi-county agency empowered by the State of Maryland in 1927 to acquire, develop, maintain and administer a regional system of parks within Montgomery and Prince George's Counties, and to provide land use planning for the physical development of Prince George's and Montgomery counties. In addition, the agency gained responsibility for the public recreation program in Prince George's County in 1970 and administers a park system of more than 52,000 acres. For more information, visit www.mncppc.org.



