



## Request for Qualifications

### Mural at Norfolk Avenue Streeery

The Bethesda Arts & Entertainment District and the Bethesda Urban Partnership announce a new public art mural project at the **Norfolk Avenue Streeery** located on Norfolk Avenue between St. Elmo Avenue and Cordell Avenue in downtown Bethesda, MD.

The Bethesda Arts & Entertainment District is currently seeking applications from artists who are 18 years of age or older and residents of Washington, D.C., Maryland, or Virginia. Artists must have prior experience with the design and installation of large-scale murals and are asked to submit a resume, previous examples of their mural artwork and references.

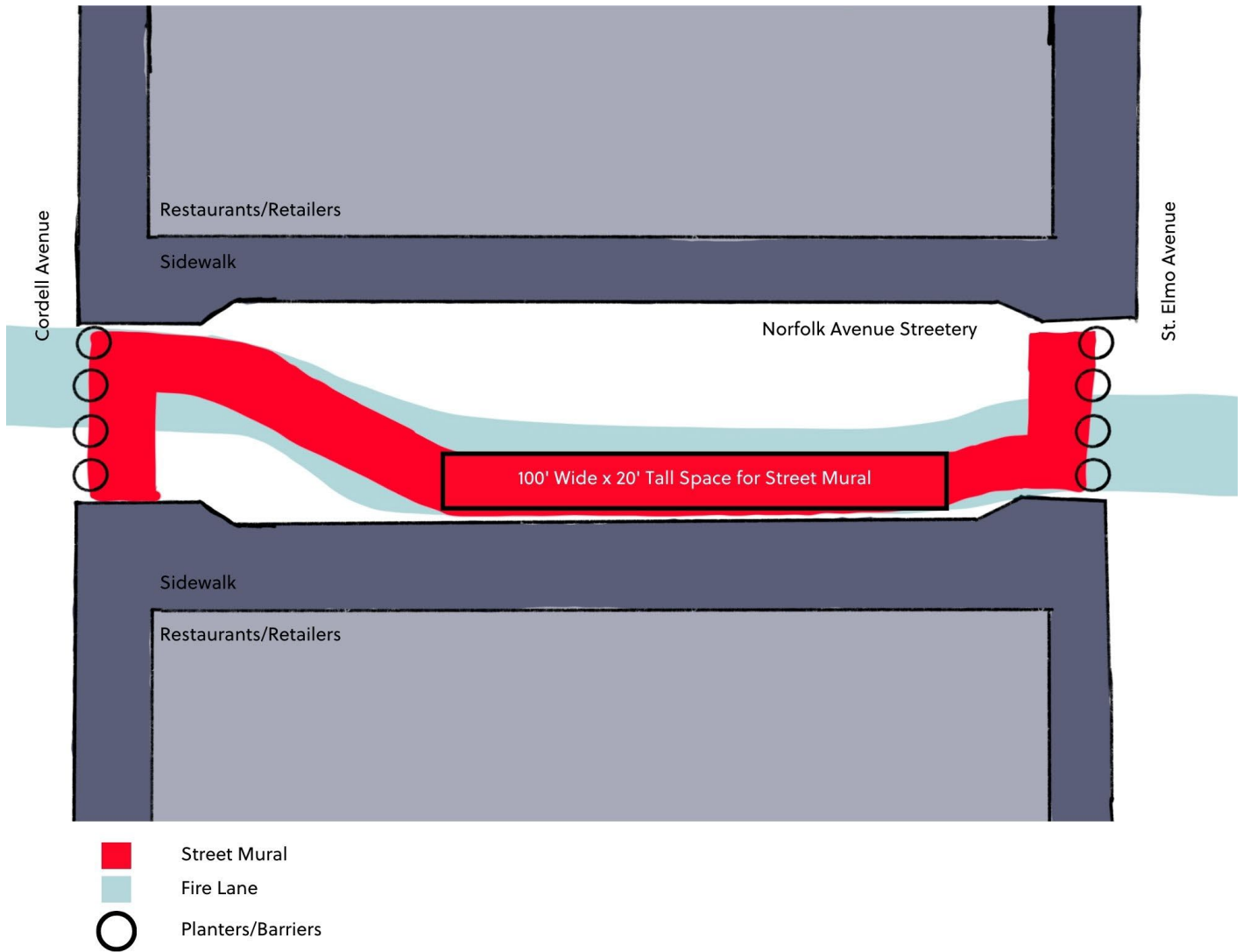
To submit your qualifications for consideration, please complete the online application <https://bethesdaarts.submittable.com>. The deadline for submission is **August 7, 2023**.

Questions?  
Call 301-215-6660,  
ext. 117 or email  
[artist@bethesda.org](mailto:artist@bethesda.org)



## PROJECT DETAILS

The Streetery Mural will be installed within a portion of the required emergency lane located on Norfolk Avenue. Please see the enclosed area below. Selected artists will be invited to submit proposals in any theme they wish to propose. The total size of the mural is approximately 2,000 square feet.



## PROJECT DETAILS CONTINUED

Please note that on either side of the Mural will be a Bethesda Urban Partnership themed artwork featuring the Bethesda Urban Partnership colors and logos.



## SELECTION PROCESS

The selection committee will select up to five artists to submit their renderings for the street mural, and each artist(s) will be compensated for their original design work. Artists will be notified on or before August 25, 2023 if they have been selected to submit a rendering. Renderings will be due by September 20, 2023.

## STIPEND

\$20,000 will be provided to the selected artist. This sum is inclusive of all artist(s) fees, insurance, fabrication, materials, installation, travel and all other project related expenses. Necessary lifts and scaffolding will be provided and associated fees will not be the responsibility of the selected artist.

## REQUIREMENTS

Artist is required to use a paint specific to outdoor asphalt such as StreetBond or another approved paint type/brand. The artwork should be suitable for outside elements and change in temperature and as impervious to vandalism as possible, requiring little or no maintenance.

Artist(s) must be 18 years of age or older and resident(s) of Washington, D.C., Maryland or Virginia.

Artists are expected to carry their own general liability insurance.

## HOW TO APPLY

To submit your qualifications for consideration, please complete the online application <https://bethesdaarts.submittable.com>. The deadline for submissions is **August 7, 2023**.

Artist(s) must submit a resume, 7-10 images of previous works and references.

Questions? Call 301-215-6660, ext. 117 or email [artist@bethesda.org](mailto:artist@bethesda.org)

## ANTICIPATED TIMELINE

The deadline to Submit your Qualifications is **August 7, 2023**.

Artists will be notified on or before **August 31, 2023** if they've been selected to submit a rendering.

Renderings will be due by **September 20, 2023**.

The final project must be completed by November 15, 2023, and within four weeks of the start date. The artist or team of artists will coordinate their work schedule with the Bethesda Urban Partnership.

*\* All dates are subject to change. For the most recent deadlines, please visit [www.bethesda.org](http://www.bethesda.org) or call 301-215-6660*

## PROJECT PARTNERS

The mission of the **Bethesda Arts & Entertainment District, Inc.**, 501(c)(3) non-profit organization, is to create and implement arts and entertainment projects that contribute to the artistic, cultural and economic growth of downtown Bethesda. From award-winning theatre to independent films, downtown Bethesda's Arts & Entertainment District is filled with inspiring artists and art venues. The Bethesda Arts & Entertainment District is managed by the Bethesda Urban Partnership, Inc., and is the producer of The Trawick Prize: Bethesda Contemporary Art Awards, Bethesda Painting Awards, Bethesda Fine Arts Festival, Bethesda Film Fest and more.

Established by Montgomery County in 1994, **Bethesda Urban Partnership, Inc.** (BUP) is a downtown management organization that markets and maintains downtown Bethesda. The BUP team works in marketing, maintenance, transportation and administration to produce cultural events and community festivals and attend to landscaping and maintenance needs. BUP also manages Bethesda Transportation Solutions (BTS), the Bethesda Arts & Entertainment District, and the Bethesda Circulator as well as the non-profit art spaces, Gallery B, Studio B and the Triangle Art Studios. For a closer look, please visit [www.bethesda.org](http://www.bethesda.org).

