



Bethesda Arts & Entertainment District

Bethesda is located just outside the nation's capital and is renowned throughout the Greater Washington, D.C. area for its international dining, spectacular festivals and distinctive boutiques. From award-winning theatre to independent films, downtown Bethesda's Arts & Entertainment District is filled with inspiring artists and art venues. Unique galleries and public art fill the streets. Downtown Bethesda is maintained and marketed by the Bethesda Urban Partnership, Inc. For a closer look, please visit www.bethesda.org.

The Trawick Prize

The Trawick Prize was established by Carol Trawick in 2003. Ms. Trawick has served as a community activist for over 25 years in downtown Bethesda. She is past Chair of the Bethesda Arts & Entertainment District and past Chair of the Bethesda Urban Partnership. Additionally, the Jim and Carol Trawick Foundation was established in 2007 after the Trawicks sold their successful information technology company.

Catriona Fraser, award-winning photographer, curator and juror is the non-voting Chair of The Trawick Prize. Ms. Fraser has owned and directed the Fraser Gallery in Bethesda since 2002.

Awards

The Trawick Prize will award \$14,000 in prize monies to four selected artists. The first place winner will be awarded \$10,000; second place will be honored with \$2,000 and third place will be awarded \$1,000. A "young" artist whose birth date is after April 9, 1980 may also be awarded \$1,000. The panel of jurors will select up to twelve artists who will be invited to display their work.

Eligibility

The Bethesda Arts & Entertainment District invites eligible artists to enter **The Trawick Prize: Bethesda Contemporary Art Awards**. The selected artwork will be on exhibit in September 2010 in downtown Bethesda, MD. Artists must be 18 years of age or older and permanent, full-time residents of Maryland, Virginia or Washington, D.C.

All original 2-D and 3-D fine art including painting, drawing, photography, sculpture, fiber art, digital, mixed media and video will be accepted. The maximum dimension should not exceed 96 inches in any direction. No reproductions. Artwork must have been completed within the last 2 years and must be available for the duration of the exhibition. Artwork does not have to be for sale at the exhibition. Selected artists must deliver and pick up artwork to and from exhibit site in Bethesda, MD. All works on paper must be framed to full conservation standards.

Jury

Harry Cooper is the Curator of Modern and Contemporary Art at the National Gallery of Art in Washington, D.C. where he has most recently organized *The Robert and Jane Meyerhoff Collection* and *In the Tower: Mark Rothko* exhibitions. He was previously the Curator of Modern Art and Lecturer at the Fogg Art Museum, Harvard University; as well as a visiting lecturer at Johns Hopkins University and Adjunct Professor at Columbia University. Cooper earned his Master of Arts at Johns Hopkins University and his Ph.D. from Harvard University. He has written extensively on collections he has organized for the National Gallery of Art, Yale and Harvard Universities; as well as numerous art criticisms for *Artforum*.

Robert Haywood has been the Deputy Director at the Contemporary Museum in Baltimore, MD since 2006. Haywood earned his Master of Arts and his Ph.D. in History of Art from the University of Michigan. He has taught at numerous institutions including the University of Notre Dame, IN; Hunter College and the Metropolitan Museum of Art, both in NY; and the College of William and Mary, VA. Prior to this, Haywood was the Executive Director and Curator at Waterworks Visual Arts Center in North Carolina, and a Residential Fellow with the National Endowment for the Arts in Washington, D.C.

Emily Smith is the Curatorial Fellow in Modern and Contemporary Art at the Virginia Museum of Fine Arts (VMFA) in Richmond, VA. Projects at VMFA include the exhibitions, *Matisse, Picasso, and Modern Art in Paris* and *Labor and Leisure: Works by African American Artists in the VMFA Permanent Collections*. Smith was Director of Exhibitions at Piedmont Arts, Martinsville, VA from 2004-2007, and the Assistant Director at Second Street Gallery, Charlottesville, VA from 2003-2004. Her exhibitions include *Virginia Painters: Philip Geiger and Robert Stuart*; and *Ted Turner: A Retrospective*. Smith earned her Master of Arts from the University of Virginia, and writes for the Charlottesville News & Arts Weekly.

Deadlines

Application and slides must be submitted by Friday, April 9, 2010.

The Trawick Prize, c/o Bethesda Urban Partnership
7700 Old Georgetown Road, Bethesda, MD 20814

Entries must be received by 5pm on Friday, April 9, 2010. This is not a postmark deadline. Any entry received after April 9, 2010 will be returned unopened.

Notification of jury's decision will be mailed on Friday, April 30, 2010. The panel of jurors will select up to 50 semi-finalists to submit additional slides and background information (i.e. resume, reviews, press articles, catalog.) The jury will then select up to 12 artists to exhibit their work in September 2010 in Bethesda, MD.

Sales

The gallery will collect a 50% commission on any art sold during this exhibition.

Contact Information

For more information, please call 301/215-6660 or visit www.bethesda.org.

Entry Requirements

Each artist must submit five slides or images on CD, application and a non-refundable entry fee of \$25. Three-dimensional artwork must include two slide perspectives per entry, for a total of 10 slides/images.

Bethesda Contemporary Art Awards Application

PLEASE PRINT CLEARLY OR TYPE. Please send application and \$25 check made payable to the Bethesda Urban Partnership.

The Trawick Prize c/o Bethesda Urban Partnership
7700 Old Georgetown Road, Bethesda, MD 20814

Name _____

Street _____

City _____

State _____

Zip _____

Phone _____

Fax _____

E-mail _____

Web site _____

Please check here if you were born after April 9, 1980 to be eligible for the "young" artist award.

I hereby certify that these slides represent my original work that was created within the last 2 years. I have read The Trawick Prize application and agree to its guidelines. If accepted, I agree to allow images of my work to be used in event-related publicity and/or materials.

Signature _____

Date _____

Checklist

Please make sure you have included the following:

- Completed application form including signature
- \$25 entry fee
- 5 slides or images on CD (10 if you are submitting 3-dimensional work.)
- SASE (Self-Addressed Stamped Envelope to receive returned slides. CD's will be discarded unless otherwise requested.)

Slide & Digital Information

Slide Entries: Slides must be 35mm, 2" x 2" paper or plastic mounts, no glass slides will be accepted. Number each slide 1-5 to correspond with the entry form. Label each slide with your name and media. Place a red dot in the lower left corner of the slide. Slides must be representative of the work to be shown at The Trawick Prize.

Digital Entries: Each digital file should be saved as a JPG, GIF or PNG format, and titled with the artist's last name and entry number (e.g. "Name-Image03.jpg"). Files must be 4" x 6" and able to be opened by a PC compatible system. Images should be 300 dpi. CD should be labeled with the artist's full name and contact information. Notifications will be mailed by Friday, April 30, 2010.

Slide/Image Description

Slide/Image 1

Title _____ Dimensions (HxWxD) _____

Media _____

Slide/Image 2

Title _____ Dimensions (HxWxD) _____

Media _____

Slide/Image 3

Title _____ Dimensions (HxWxD) _____

Media _____

Slide/Image 4

Title _____ Dimensions (HxWxD) _____

Media _____

Slide/Image 5

Title _____ Dimensions (HxWxD) _____

Media _____

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CALL FOR ENTRIES

