

Slide & Digital Information

Slide Entries: Slides should accurately represent artwork that was created within the last five years. Slides must be standard 2" x 2". Each slide must be labeled top and front as you want the slide to be viewed. Number each slide as it corresponds with the description on the application form. Place or mark a red dot in the bottom left corner. Label slides with your name.

Digital Entries: Each digital file should be saved as a JPG, GIF or PNG format, and titled with the artist's last name and entry number (e.g. "Name-Image3.jpg"). Files must be 4" x 6" and able to be opened by a PC compatible system. Images should be 300 dpi. CD should be labeled with the artist's full name and contact information.

Please include self-addressed stamped envelope (SASE) to have slides or CD returned.

Slide / Image Description

Slide / Image 1

Title _____ Price _____

Media _____ Dimensions (H x W x D) _____

Slide / Image 2

Title _____ Price _____

Media _____ Dimensions (H x W x D) _____

Slide / Image 3

Title _____ Price _____

Media _____ Dimensions (H x W x D) _____

Slide / Image 4

Title _____ Price _____

Media _____ Dimensions (H x W x D) _____

Slide / Image 5

Title _____ Price _____

Media _____ Dimensions (H x W x D) _____

Slide / Image 6 Booth Photo




arts & entertainment district
7700 Old Georgetown Road
Bethesda, MD 20814





Saturdays
10am – 5pm

2010 Dates
June 12 • July 10

Original Fine Art and Fine Craft

Call for Entries
Deadline: February 19, 2010

Bethesda Artist Market

The Bethesda Arts & Entertainment District produces the Bethesda Artist Market, a fine art and fine craft event featuring local and regional artists. **The Market will take place on Saturday, June 12 and Saturday, July 10, 2010 in the Bethesda Place Plaza located at the corner of Old Georgetown Road and Woodmont Avenue in Bethesda, MD.**

Bethesda Arts & Entertainment District

Downtown Bethesda is renowned throughout the Greater Washington, D.C. area for its international dining, spectacular festivals and distinctive boutiques. From award-winning theatre to independent films, downtown Bethesda's Arts & Entertainment District is filled with inspiring artists and art venues. Unique galleries and public art fill the streets. The Bethesda Arts & Entertainment District is managed by the Bethesda Urban Partnership, whose mission is to market and maintain downtown Bethesda. **For a closer look, please visit www.bethesda.org.**

Eligibility

Selected artists will be invited to participate in the Bethesda Artist Market on Saturday, June 12 and Saturday, July 10, 2010. Artists can choose to participate in one or both of the dates listed above.

Artists must be 18 years of age or older.

All fine art and fine craft are accepted including, but not limited to: original painting, drawing, photography, sculpture, fiber art, digital, mixed media, clay, wearable fiber, furniture, glass, jewelry, leather, metal, paper, ceramics and wood.

All work must be original and executed by the accepted artist. Work produced with commercial kits – e.g. molds, patterns, prefabricated forms – or other commercial methods is not eligible. Studios that produce works in volume are not eligible. T-Shirts and commercial clothing are not eligible. By signing this application, you affirm to hands-on involvement in the creation and execution of each piece of work that is exhibited. Ceramic works must be handmade by the artist. If multiple pieces of the same design are displayed, each must be signed. Only artists who have been accepted in the jewelry category are permitted to display and sell jewelry. Only the work of the artist may be displayed or sold. Artists must personally attend their booth for the duration of the Market.

All booth space is 10' x 10' and all artists must provide their own white 10' x 10' tent. No staking is allowed and artists must bring their own weights.

Reproductions

1. All reproductions must be signed and numbered.
2. All reproductions whether framed or unframed, must be clearly and individually labeled "REPRODUCTION" or "LIMITED EDITION REPRODUCTION." This notice must appear on the front of each item displayed.
3. Reproductions may be displayed in browse bins and/or hung on one wall of the booth, not to exceed ten (10) linear feet. All unframed reproductions must be displayed in browse bins.
4. Unframed reproductions may NOT be displayed in the same browse bin with original artwork.

Entry Requirements

Each artist must submit five images of their work and one image of their booth. The images must be representative of the work the artist plans to exhibit at the Bethesda Artist Market. A non-refundable entry fee of \$15 must accompany the application. A separate check of \$50 for the booth fee must also accompany the application. A \$50 booth fee is required for each Market the artist attends. Please include separate \$50 checks for each Market the artist is applying for. The booth fee will be returned if artist is not invited to participate in the Market. The hours of the Bethesda Artist Market are from 10am-5pm. Set up can begin at 8am. Because the Market site is within a building plaza, artists **will not** be able to pull their vehicles onto the event site. Notification will include parking details.

Jury

The artists will be selected by members of the Bethesda Arts & Entertainment District.

Deadline

Application and slides must be submitted by Friday, February 19, 2010 to:

Bethesda Artist Market
c/o Bethesda Urban Partnership
7700 Old Georgetown Road, Bethesda, MD 20814

Entries must be received by 5pm on Friday, February 19, 2010. This is not a postmark deadline. Any entry received after February 19, 2010 will be returned unopened. Notification will be mailed after March 16, 2010.

Contact Information

For more information, please contact 301/215-6660 or visit www.bethesda.org.

Waitlist Policy

The jury will form a waitlist. You will only be notified if a space becomes available.

Cancellation Policy

Notification of cancellation must be made four weeks prior to the Market date to receive a refund. Cancellations made less than one week prior to the Market date will result in future selection penalty.

Special Instructions

Artists wishing to apply in more than one category must submit a separate application, five slides and all fees for each category, but please send all applications in one large envelope. You may not apply in two categories with the same slides. If two artists collaborate, it is regarded as one joint entry. If accepted they may exhibit only that work which is collaborative. Both names must appear on all materials submitted.

Taxes

Each exhibitor is responsible for collecting 6% Maryland state sales tax.

Rain Policy

There will be no refunds in the event of a rain cancellation; however, the artist can apply the \$50 booth fee to an upcoming Market.



Bethesda Artist Market Application

Please print clearly or type. Mail this application with entry fee (**make checks payable to Bethesda Urban Partnership**) to:

Bethesda Artist Market c/o Bethesda Urban Partnership
7700 Old Georgetown Road, Bethesda, MD 20814

| | | |
|--------|-------|----------|
| Name | | |
| Street | | |
| City | State | Zip |
| Phone | | Fax |
| E-mail | | Web site |

Release

I have read the application instructions and agree to abide by the rules and terms set forth in this application. I assume all responsibility to safeguard my products and display. The Bethesda Urban Partnership, Inc. has the right to close the Bethesda Artist Market if inclement weather occurs or any other unforeseen circumstances that would affect the safety of the event attendees or vendors. I agree to hold harmless the Bethesda Urban Partnership, Inc., the Bethesda Arts & Entertainment District and Polinger, Shannon and Luchs for any damage, loss or injury resulting from my participation in this event.

I hereby certify that these slides represent my original work. If accepted, I agree to allow images of my work to be used in event-related publicity and/or materials.

| | |
|-----------|------|
| Signature | Date |
|-----------|------|

Printed Name

Checklist

Please make sure you have included the following:

- Completed application form including signature
- \$15 application fee
- \$50 booth fee (separate check; please include additional \$50 checks if applying to more than one Market)
- Six slides or one CD with five images of work and one image of booth
- SASE (self-addressed stamped envelope to receive returned slides)